Test CIPM Registration, Exam CIPM Study Guide



CIPM Exam Study Guide 2023-2024| With Questions & Answers (100%Verified)

Which of the following is not a metric an organization would use? - ANSWER - Minimize security threats

Which of the following is least likely a goal of an organization's privacy program? - ANSWER - Hiring a privacy officer or manager

In which of the following ways can internal audit most likely help a privacy program? - ANSWER - Providing consultancy services

What can be considered to be the essence of an organization's privacy notice communicated to the outside world? - ANSWER - A promise on handling

Which of the following is most true about privacy by design? - ANSWER - Results, partly, in compliance with the General Data Protection Regulation

Which of the following is the best description of an accountable organization? - ANSWER - An organization with the necessary policies and procedures

Which step is likely not part of a privacy program with the goal to protect an organization's brand? - ANSWER - Prevent phishing e-mails using the company logo from being sent

hat is "the authority aims to safeguard the balance between the right to privacy and other rights"? - ANSWER - A mission or vision

A manufacturing company has placed computers all around the manufacturing area to help machine operators to relax during their lunch break and check their e-mails or social media. The company is doing so in an attempt to stop the machine operators from being distracted by their phones during their work and all the dangers that come with being distracted in a manufacturing area.
All the computers are connected to both the intranet and the internet. This allows an internal news bulletin and all policies and procedures to be displayed easily. There are regular updates, for example on family events, updates of procedures, bonus-related information and news on the employee of the month.
In addition to involving employees by sharing company news with them, all procedures are on the intranet. Anything from safe work practice guidelines to social media guidelines can be found on the intranet.
To use the computer, no login is needed. All computers are configured to be accessible to anyone, with ease. A downside of this is a shared hard-drive, and the older

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Earning the CIPM Certification demonstrates to employers and clients that a privacy professional has the knowledge and skills needed to effectively manage an organization's privacy program. It can also lead to career advancement and increased earning potential.

The Certified Information Privacy Manager (CIPM) certification is offered by the International Association of Privacy Professionals (IAPP), which is the largest and most comprehensive global information privacy community. The IAPP CIPM Certification Exam covers topics such as privacy program governance, privacy risk assessment, privacy policies and notices, training and awareness, and privacy audits. It is a rigorous exam that requires candidates to demonstrate their understanding of privacy laws and regulations, as well as their ability to implement effective privacy management strategies in organizations of all sizes and types. Certified Information Privacy Manager (CIPM) certification is highly valued by employers and can help professionals advance their careers in the field of privacy management.

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IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q14-Q19):

NEW QUESTION # 14
If your organization has a recurring issue with colleagues not reporting personal data breaches, all of the following are advisable to do EXCEPT?

- A. Carry out a root cause analysis on each breach to understand why the incident happened.
- B. Distribute a phishing exercise to all employees to test their ability to recognize a threat attempt.
- C. Communicate to everyone that breaches must be reported and how they should be reported.
- D. Provide role-specific training to areas where breaches are happening so they are more aware.

Answer: B

Explanation:
Explanation
Distributing a phishing exercise to all employees is not advisable to do if your organization has a recurring issue with colleagues not reporting personal data breaches. A phishing exercise is a simulated attack that tests the awareness and response of employees to malicious emails that attempt to obtain sensitive information or compromise systems. While phishing exercises can be useful to train employees on how to recognize and avoid phishing attacks, they are not directly related to the issue of reporting personal data breaches. The other options are more appropriate to address the root cause of the issue, communicate the expectations and procedures for reporting breaches, and provide specific training to areas where breaches are happening1, 2. References: CIPM - International Association of Privacy Professionals, Free CIPM Study Guide - International Association of Privacy Professionals

NEW QUESTION # 15
SCENARIO
Please use the following to answer the next QUESTION:
Perhaps Jack Kelly should have stayed in the U.S. He enjoys a formidable reputation inside the company, Special Handling Shipping, for his work in reforming certain "rogue" offices. Last year, news broke that a police sting operation had revealed a drug ring operating in the Providence, Rhode Island office in the United States. Video from the office's video surveillance cameras leaked to news operations showed a drug exchange between Special Handling staff and undercover officers.
In the wake of this incident, Kelly had been sent to Providence to change the "hands off" culture that upper management believed had let the criminal elements conduct their illicit transactions. After a few weeks under Kelly's direction, the office became a model of efficiency and customer service. Kelly monitored his workers' activities using the same cameras that had recorded the illegal conduct of their former co-workers.
Now Kelly has been charged with turning around the office in Cork, Ireland, another trouble spot. The company has received numerous reports of the staff leaving the office unattended. When Kelly arrived, he found that even when present, the staff often spent their days socializing or conducting personal business on their mobile phones. Again, he observed their behaviors using surveillance cameras. He issued written reprimands to six staff members based on the first day of video alone.
Much to Kelly's surprise and chagrin, he and the company are now under investigation by the Data Protection Commissioner of Ireland for allegedly violating the privacy rights of employees. Kelly was told that the company's license for the cameras listed facility security as their main use, but he does not know why this matters. He has pointed out to his superiors that the company's training programs on privacy protection and data collection mention nothing about surveillance video.
You are a privacy protection consultant, hired by the company to assess this incident, report on the legal and compliance issues, and recommend next steps.
What does this example best illustrate about training requirements for privacy protection?

- A. Training needs must be weighed against financial costs.
- B. Training on local laws must be implemented for all personnel.
- C. Training must be repeated frequently to respond to new legislation.

- D. Training must include assessments to verify that the material is mastered.

Answer: B

NEW QUESTION # 16
SCENARIO
Please use the following to answer the next QUESTION:
Penny has recently joined Ace Space, a company that sells homeware accessories online, as its new privacy officer. The company is based in California but thanks to some great publicity from a social media influencer last year, the company has received an influx of sales from the EU and has set up a regional office in Ireland to support this expansion. To become familiar with Ace Space's practices and assess what her privacy priorities will be, Penny has set up meetings with a number of colleagues to hear about the work that they have been doing and their compliance efforts.
Penny's colleague in Marketing is excited by the new sales and the company's plans, but is also concerned that Penny may curtail some of the growth opportunities he has planned. He tells her "I heard someone in the breakroom talking about some new privacy laws but I really don't think it affects us. We're just a small company. I mean we just sell accessories online, so what's the real risk?" He has also told her that he works with a number of small companies that help him get projects completed in a hurry. "We've got to meet our deadlines otherwise we lose money. I just sign the contracts and get Jim in finance to push through the payment. Reviewing the contracts takes time that we just don't have." In her meeting with a member of the IT team, Penny has learned that although Ace Space has taken a number of precautions to protect its website from malicious activity, it has not taken the same level of care of its physical files or internal infrastructure. Penny's colleague in IT has told her that a former employee lost an encrypted USB key with financial data on it when he left. The company nearly lost access to their customer database last year after they fell victim to a phishing attack. Penny is told by her IT colleague that the IT team "didn't know what to do or who should do what. We hadn't been trained on it but we're a small team though, so it worked out OK in the end." Penny is concerned that these issues will compromise Ace Space's privacy and data protection.
Penny is aware that the company has solid plans to grow its international sales and will be working closely with the CEO to give the organization a data "shake up". Her mission is to cultivate a strong privacy culture within the company.
Penny has a meeting with Ace Space's CEO today and has been asked to give her first impressions and an overview of her next steps.
To help Penny and her CEO with their objectives, what would be the most helpful approach to address her IT concerns?

- A. Roll out an encryption policy
- B. Undertake a tabletop exercise
- C. Host a town hall discussion for all IT employees
- D. Ensure inventory of IT assets is maintained

Answer: B

Explanation:
The most helpful approach to address Penny's IT concerns is to undertake a tabletop exercise. A tabletop exercise is a simulated scenario that tests the organization's ability to respond to a security incident, such as a data breach, a cyberattack, or a malware infection. A tabletop exercise typically involves:
A facilitator who guides the participants through the scenario and injects additional challenges or variables A scenario that describes a plausible security incident based on real-world threats or past incidents A set of objectives that define the expected outcomes and goals of the exercise A set of questions that prompt the participants to discuss their roles, responsibilities, actions, decisions, and communications during the incident response process A feedback mechanism that collects the participants' opinions and suggestions on how to improve the incident response plan and capabilities A tabletop exercise can help Penny and her CEO with their objectives by:
Enhancing the awareness and skills of the IT team and other stakeholders involved in incident response Identifying and addressing the gaps, weaknesses, and challenges in the incident response plan and process Improving the coordination and collaboration among the IT team and other stakeholders during incident response Evaluating and validating the effectiveness and efficiency of the incident response plan and process Generating and implementing lessons learned and best practices for incident response

NEW QUESTION # 17
SCENARIO
Please use the following to answer the next QUESTION:
Perhaps Jack Kelly should have stayed in the U.S. He enjoys a formidable reputation inside the company, Special Handling Shipping, for his work in reforming certain "rogue" offices. Last year, news broke that a police sting operation had revealed a drug ring operating in the Providence, Rhode Island office in the United States. Video from the office's video surveillance cameras leaked

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You are a privacy protection consultant, hired by the company to assess this incident, report on the legal and compliance issues, and recommend next steps.
Knowing that the regulator is now investigating, what would be the best step to take?

- A. Consult an attorney experienced in privacy law and litigation.
- B. Use your background and knowledge to set a course of action.
- C. If you know the organization is guilty, advise it to accept the punishment.
- D. Negotiate the terms of a settlement before formal legal action takes place.

Answer: A

Explanation:
This answer is the best step to take knowing that the regulator is now investigating, as it can help the organization to obtain legal advice and representation on how to respond to and cooperate with the investigation, as well as how to defend or resolve any potential claims or disputes that may arise from the incident. Consulting an attorney experienced in privacy law and litigation can also help the organization to understand its rights and obligations under the applicable laws and regulations, as well as the possible outcomes and consequences of the investigation. An attorney can also assist the organization in preparing and submitting any required documents or evidence, communicating with the regulator or other parties, negotiating a settlement or agreement, or challenging or appealing any decisions or actions taken by the regulator. Reference: IAPP CIPM Study Guide, page 871; ISO/IEC 27002:2013, section 16.1.5

NEW QUESTION # 18
SCENARIO
Please use the following to answer the next question:
Liam is the newly appointed information technology (IT) compliance manager at Mesa, a USbased outdoor clothing brand with a global E-commerce presence. During his second week, he is contacted by the company' s IT audit manager, who informs him that the auditing team will be conducting a review of Mesa's privacy compliance risk in a month.
A bit nervous about the audit, Liam asks his boss what his predecessor had completed related to privacy compliance before leaving the company. Liam is told that a consent management tool had been added to the website and they commissioned a privacy risk evaluation from a small consulting firm last year that determined that their risk exposure was relatively low given their current control environment. After reading the consultant's report, Liam realized that the scope of the assessment was limited to breach notification laws in the US and the Payment Card Industry's Data Security Standard (PCI DSS).
Not wanting to let down his new team, Liam kept his concerns about the report to himself and figured he could try to put some additional controls into place before the audit. Having some privacy compliance experience in his last role, Liam thought he might start by having discussions with the E-commerce and marketing teams.
The E-commerce Director informed him that they were still using the cookie consent tool forcibly placed on the home screen by the CIO, but could not understand the point since their office was not located in California or Europe. The marketing director touted his department's success with purchasing email lists and taking a shotgun approach to direct marketing. Both directors highlighted their tracking tools on the website to enhance customer experience while learning more about where else the customer had shopped. The more people Liam met with, the more it became apparent that privacy awareness and the general control environment at Mesa needed help.
With three weeks before the audit, Liam updated Mesa's Privacy Notice himself, which was taken and revised from a competitor's website. He also wrote policies and procedures outlining the roles and responsibilities for privacy within Mesa and distributed the document to all departments he knew of with access to personal information.
During this time. Liam also filled the backlog of data subject requests for deletion that had been sent to him by the customer service manager. Liam worked with application owners to remove these individual's information and order history from the customer relationship management (CRM) tool, the enterprise resource planning (ERP). the data warehouse and the email server.

At the audit kick-off meeting. Liam explained to his boss and her team that there may still be some room for improvement, but he thought the risk had been mitigated to an appropriate level based on the work he had done thus far.
After the audit had been completed, the audit manager and Liam met to discuss her team's findings, and much to his dismay. Liam was told that none of the work he had completed prior to the audit followed best practices for governance and risk mitigation. In fact, his actions only opened the company up to additional risk and scrutiny. Based on these findings. Liam worked with external counsel and an established privacy consultant to develop a remediation plan.
All of the key phases of an audit have occurred with Liam's involvement in the situation EXCEPT?

- A. Report.
- B. Audit.
- C. Prepare.
- D. Follow-up.

Answer: C

NEW QUESTION # 19
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